
CITY OF KELOWNA

MEMORANDUM

Date: October 14, 2003
File No.: 6240-20

To: City Manager

From: Manager of Recreation and Cultural Services

Subject: **Future Aquatic Facility – Computer Compact Disc and Survey**

RECOMMENDATION:

THAT City Council receive for information the computer compact disc containing details on the prototypes, options and survey for a new major leisure aquatic facility in the Mission District Park as attached to the report from the Manager of Recreation and Cultural Services dated October 14, 2003.

Discussion:

In June 2003, City Council approved “in principle” a major leisure aquatic facility to be constructed at the Mission District Park site with a target completion date in 2007.

Council also directed staff to conduct a public consultation and input process to include a series of presentations utilizing the Future Aquatic Facility Preliminary Investigation Report at a shopping mall and public facilities, and to conduct a statistically valid survey.

Staff are pleased to report that the mall display and public open house sessions are now completed. Several hundred people received information regarding this project.

Of particular interest in this project is the methodology developed for the statistically valid survey. The complexity of all the work on the project has resulted in a new, exciting and innovative survey method to enable citizens to make informed decisions. Staff has finalized a computer compact disk (attached) with visual clips, illustrations and information tables that will enable the public to see and understand the many features and options that a new aquatic facility may have.

This CD has been mailed to 2,500 randomly selected residents to learn about the project, complete the survey utilizing a computer, and submit the survey “on-line” through the internet. Alternate provision is clearly made for those who wish to participate in the survey, but do not have access to a computer.

The deadline for the survey participants to submit is Friday, November 7, 2003.

In addition, citizens attending any presentation or an open house were also invited to complete the survey. Statistics from the different surveys will be compiled and reported separately. It is staff's objective to present a full report to City Council complete with results from all surveys prior to the end of 2003.

JWR Oddleifson
Manager of Recreation and Cultural Services

P/c Director of Parks and Leisure Services

Attachment